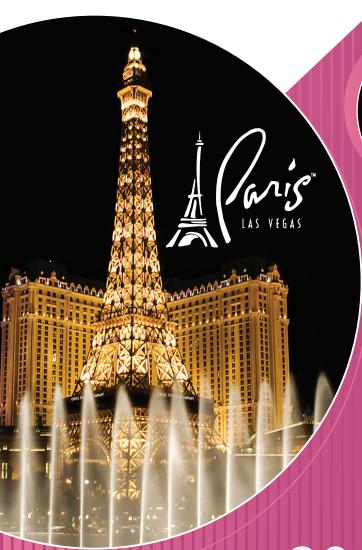
28th Annual Interdisciplinary Breast Center Conference

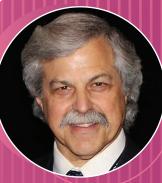
Earn Up to 35.75 CME's



Dr. Judy GarberAn Internationally
Renowned Expert in
Genetics and Breast Cancer.







Dr. Cary KaufmanSurgeon, **Oncoplastic Surgical Course**March 10 - 11
NCBC Quality Program - NQMBC

Dr. Christiane KuhlDiagnostic and Interventional Radiology, **Radiology Masters Series**





Louise Miller,
Radiology Technologist
Master Technologist Course

Over **80**World Class Speakers







Register by Feb 1st to get Early Bird Rates!

Assessment of Need:

Over 200,000 women will be diagnosed with breast cancer annually, accounting for 30% of all new cancer cases in women. This makes it the most common cancer diagnosis in women. This program's intent is to increase the quality of breast care provided to women across the globe through the interdisciplinary education of breast health professionals. Many breast healthcare practices are not standardized and this conference provides a learning and networking environment enabling breast professionals to learn about genetics, risk, the latest treatments, technologies, procedures, become certified and sharpen their skills in detecting and treating breast cancer. Treating breast cancer includes risk assessment. The conference also provides a review of selected topics throughout the field of breast health care. An analysis of peer-reviewed journal articles, new quidelines and past participant evaluation analysis have identified technical areas of focus which include the evolution of a breast center, breast specific gamma imaging, using breast MRI as a screening tool, improving RT/Radiologist relations, digital positioning, ultrasound imaging, biopsy techniques, lobular neoplasia, reverse axillary mapping, endocrine therapy, treating the breast cancer survivor³, coding and reimbursement procedures. Patient centered focus areas include: providing care to the underserved communities, patient tracking tools, assessing the high risk patient, reconstruction options, starting a sexuality program in a breast center, supporting the breast cancer survivor, and patient satisfaction. In each of these areas, lectures will include controversies, recent developments and recommendations from experts in the breast health care field. This program has been developed specifically for the entire breast center team from administrative staff to breast clinicians. It is the intent of our educational activity to provide breast health care professionals objective, evidence-based clinical content, which they can incorporate into their practice to improve clinical care and outcomes of their patients.

- 1 National Cancer Institute "What you need to know about Breast Cancer: http://www.cancer.gov/cancertopics/wyntk/breast/page4/print
- 2 Healthcare.gov "Partnership of Patients: Better Care, Lower Costs. http://www.healthcare.gov/compare/partnership-for-patients/index.html
- 3 Patricia A. Ganz & Erin E. Hahn et al. Implementing a Survivorship Care Plan for Patients With Breast Cancer. The Journal of Clinical Oncology, February 2008 volume 26 Number 5



NCoBC 2018 Scholarship Available

The Natosha Lynne Morton Scholarship funded by MagView is to provide recognition to those Breast Health professionals who best exhibit character, compassion, and caring in conjunction with providing the best possible care to patients by paying their conference registration fee to attend the 28th Annual Interdisciplinary Breast

Center Conference March 9 -14, 2018 in Las Vegas, NV. Applicants must complete the questionnaire below to the best of their ability. Content will be scored by the NCBC staff based on the evidence of character, compassion, and quality of care.

Prerequisites for NCoBC 2018 Scholarship Consideration

Applicants Must:

- 1. Be a first-time NCoBC Annual Interdisciplinary Breast Center Conference attendee.
- 2. Be a current NCBC Independent Health or Facility Member.
- 3. Be a practicing breast health professional or advocate.
- 4. Fill out the application online found at: https://www2.breastcare.org/welcome-to-the-annual-national-interdisciplinary-breast-center-conference/
- 5. Be able to pay their own transportation and accommodation fees.
- 6. Sign a consent form allowing NCBC and Magview® to publicize name/photos for future marketing campaigns.

Other Notes:

- The Natosha Lynne Morton Scholarship does not cover NCBC membership.
- The scholarship only covers the cost of the general conference. Post conference workshops or certification exams are at the winner's expense.
- Deadline for application is December 15, 2017.
- Winner will be announced on or before January 10, 2018.



P.O. Box 1334 • Warsaw, IN 46581 conferenceinfo@breastcare.org www.breastcare.org Tel: (574) 267–8058 Fax: (574) 267-8268



NGBC2018

28th Annual Interdisciplinary Breast Center Conference March 9-14 • Paris Las Vegas

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Oncoplastic Course Highlights

• Lecturers are nationally known breast surgeons showing their insights and experience with oncoplastic techniques.

- Essential techniques that all surgeons can master will be discussed.
- There will be practical labs on both days of the course, allowing in depth hands on experience using the latest Mastotrainers.
- Lecturers will demonstrate their techniques in the lab to be followed by the attendees performing the procedures in a "see one, do one" teaching method.

Course limited to 50 attendees. See pages 8-11



Credit Hours

Core Competencies

In alignment with the CME mission of the University of Tennessee School of Medicine, programs are planned in the context of desirable physician attributes and core competencies (six abilities that are central to the practice of medicine): 1. Patient Care, 2. Medical Knowledge, 3. Practice Based Learning, 4. Interpersonal and Communication Skills, 5. Professionalism and 6. Systems Based Practice, as designated by the American Board of Medical Specialties. Core competencies addressed in each of the activity objectives below, this shall serve the best interests of the public and assist in Maintenance of Certification.

Objectives

- Understand the unique and focused role of integrated breast cancer care and importance of coordination of care between the interdisciplinary team (physicians, nurses, navigators, advance level providers, technicians, administrators, genetic counselors etc.) involved in the evaluation and management of patients evaluated at multidisciplinary breast centers
- Ensure that all breast health specialists have the most current information that enables them to provide state-of-the-art care to all of our patients
- Learn the basics of patient positioning and unit set-up for tomosynthesis-guided and upright stereotactic biopsy
- Identify problems related to mammography positioning
- Explain the importance of consistency & reproducibility for positioning standards
- Understand navigator roles and the differences between different forms of navigational practices
- Understand how breast cancer risk assessment improves identification of high risk women and guide appropriate risk reduction strategies
- Appreciate management of high risk breast lesions (atypical hyperplasia and lobular carcinoma in situ)
- Identify the pros & cons of extended endocrine therapy
- Discuss the potential benefits of a navigator to an entity/organization
- Describe the key practice changing and advances in breast surgical oncology, medical oncology, radiation oncology and breast imaging in 2017-2018
- Understand oncoplastic surgical techniques
- Awareness of novel breast cancer genes and impact on breast cancer prognosis
- Understand special considerations in the young breast cancer survivor
- Awareness of practice changing opportunities to enhance survivorship care Appreciate advances in the management and treatment of inflammatory breast cancer
- Advances in early diagnosis of breast cancer utilizing various breast imaging modalities including tomosynthesis, ultrasound, breast MRI and other modalities
- Identify chemotherapy and radiation induced sexual problems and risk reducing procedures that affect sexuality
- Understand the patient experience: What the women really wants?
- Appreciate the controversies and treatment options for ductal carcinoma in-situ
- Describe the impact of breast cancer on the couple relationship
- Attention paid to genetic risk evaluation, screening, quality of life, palliative care, etc.

Credit Hours

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education through the joint providership of the University of Tennessee College of Medicine and the National Consortium of Breast Centers. The University of Tennessee College of Medicine is accredited by the ACCME to provide continuing medical education for physicians.

AMA: The University of Tennessee College of Medicine designates this live activity for a maximum of 35.75 AMA PRA Category 1 CreditsTM. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

PA's, NP's and Nurses: Physician Assistants, Nurse Practitioners and Nurses may use these credit hours toward certification renewal. This credit is acceptable by the American Academy of Physician Assistants (AAPA), American Nurses Credentialing Association (ANCC) and the American Academy of Nurse Practitioners (AANP).

BRN: Credits are arranged through with The California Board of Registered Nursing.

ASRT: Continuing Education Category A credits are being arranged through the American Society of Radiological Technologists (ASRT). Each 30 minutes of contact time is awarded .5 CE credit. Each contact hour is equal to 50 – 60 minutes and is awarded 1 CE credit. This program is relevant to the radiologic sciences profession.

AMA PRA Category 1 Credits™

3/9/18 Friday Pre Conference Radiology Master Series 8

3/10-12/18 Plenary General Conference 19.25

3/13/18 Breast Center Administrative Toolkit: From Planning to Successful Execution 6.5

3/13/18 The Navigator Puzzle: Navigation Piece by Piece 6.5

3/13/18 Cancer Risk Assessment & Cancer Genetics 6.5

3/12 - 13/18 Master Technologist Course 8.5

3/13/18 Dr. Harold Freeman Patient Navigation Institute Navigation Review Course 6.25

A. Thomas Stavros, MD, FACR

3/13 - 14/18 Clinical Breast Examiner 2.75







Dear Colleagues,

As President, it is my honor to welcome you to our 2018 interdisciplinary conference. The program content has been developed specifically for the entire breast center team, from administrators to clinicians. Whether you are here for up-to-date information from luminaries or are here with your team to network, we are all here for the same purpose – to optimize and better coordinate the care we deliver.

Based on feedback from last year's attendees, this year's program includes a unique and innovative oncoplastics course, and an imaging preconference with exceptional faculty.

I would like to thank the program committee and the conference chair, Dr. Sandhya Pruthi, for their year-round dedication to this organization and hard work putting together this unique and exciting program.

Warm Regards,

Kristie Bobolis MD President, NCBC Medical Director Breast Cancer Program Sutter Roseville Medical Center Roseville, CA





Dear Colleagues,

In my capacity as this year's program chair, I am delighted to welcome you to our 2018 annual conference. We have an exciting program with a multidisciplinary lineup of national and international experts in the field of breast health and cancer care. The program entails multiple tracks that focus on the diverse and comprehensive educational needs of all providers within the breast center including nurse navigators, administrators, genetic counselors, radiological technologists, breast physicians, advanced practice providers and international attendees. The Sexual Health First Responder's course will be offered again this year, as well as updated information on breast imaging modalities, survivorship, navigation, high risk clinical cancer genetics, and a multidisciplinary tumor board. In addition, we have included topics on Global Breast Care, Practice Changing Advances in Breast Cancer and Health, and Hormone Therapy and Quality of Life in Hormone Receptor Positive Breast Cancer.

The post conferences offer comprehensive updates on administration, navigation, master technology course, clinical breast exam, cancer risk assessment and cancer genetics. We have a radiology master series-beyond screening preconference for radiologists/breast imagers which includes an amazing lineup of national and international speakers.

The impact and key value in attending the conference is the opportunity to learn from the multidisciplinary team of experts, diverse educational topics to enhance your knowledge, and ability to provide seamless, well-navigated, interdisciplinary breast health care to patients.

It is always inspiring to come together as a dedicated group of individuals with a shared purpose to further our knowledge and focus on patient centered care to enhance the patient experience and breast cancer journey.

It has been a sincere privilege to serve with the program committee this year as chair. Welcome to all new and returning attendees!

Sincerely,

Sandhya Pruthi, MD, FNCBC Program Chair Professor of Medicine Consultant, Breast Diagnostic Clinic Mayo Clinic Rochester, MN



Hotel and Airport Transportation Information

Hotel Reservations: Paris, Las Vegas Venue For 2018

The NCBC is proud to announce our 28th annual conference at Paris Las Vegas. Experience everything you love about Paris, right in the heart of the Las Vegas Strip. From the moment you walk into the Paris Las Vegas you will understand why this luxury hotel sets the standard for opulent details, impeccable service and lavish Las Vegas accommodations.

Book Your Hotel Today Online

Be sure to book your room for the conference within the NCBC room block to receive our LOW negotiated rates. Any room booked outside of our room block will be charged an additional \$25.00 resort fee per night.

Book at https://aws.passkey.com/event/49358243/owner/1482103/home

AVOID Hotel Scams - NCBC does not work with any 3rd party booking agencies or conference planners. All of our accommodations are done directly through NCBC and the Paris Las Vegas hotel.

NCBC has block rooms for only \$159 per night for a single or double occupancy. For a third person in the room (limit 3 people per room) add \$30 to double room rate plus 12% tax per room, per night. With tax, the totals are \$178.08 for a single or double and \$211.68 for a triple. Reservations booked after February 11, 2018 are subject to room availability at the prevailing room rate. Hotel cancellations after February 11, 2018 will be charged first night room charges.

Transportation

Again this year we are partnering with LASxpress airport transportation service and will be offering cost-effective transportation service between McCarran Int'l Airport and your hotel.

Xpress Non-Stop service to Paris & Bally's Las Vegas for the 28th Annual Interdisciplinary Breast Center Conference attendees.



By utilizing this service, you are eligible for \$11 one-way airport transportation service.

Other benefits include:

- Non-Stop Xpress Service Available for \$18 per person
- 40+% Saving vs. Taxi Fare
- Immediate Boarding
- Airport Meet and Greet Service

Register online: http://lasrescenter.hudsonltd.net/res?USERIDENTRY=NCBC2018&LOGON=GO



Pre-Conference Course



Radiology Masters Series: Beyond Screening

Jay R. Parikh, MD, FRCP(c), FACR, FACPE, FNCBC

Radiology Master Series "Beyond Screening' begins with these lectures. We will be discussing advances in early diagnosis of breast cancer utilizing various imaging modalities including Tomosynthesis, Ultrasound and MRI as well as recent advances in Artificial Intelligence. The theme continues into the regular session with a look at Emerging Technologies such as Molecular Breast Imaging and Radiogenomics. The focus will be on the ability of breast imagers to impact in the diagnosis of breast cancer and the evaluation of the effectiveness of therapy of outcome and survival.

Friday,	March 9 MAS CY SCY USS
7:30 - 8:00 am	Current Issues in Screening Mammography Debra Monticciolo, MD
8:00 - 8:30 am	Breast Density Jennifer Harvey, MD
8:30 - 9:00 am	Using Artificial Intelligence in Breast Imaging Connie Lehman, MD
9:00 - 9:30 am	Advanced Tomosynthesis: Jennifer Harvey, MD
9:30 - 9:45 am	Break
9:45 - 10:15 am	Introducing Screening Ultrasound into your Breast Center A. Thomas Stavros, MD, FACR
10:15 - 10:45 am	Ultrasound Screening: Why Hand-Held? Wendie Berg, MD, PhD, FACR
10:45 - 11:15 am	Ultrasound Screening: Why Automated? A. Thomas Stavros, MD, FACR
11:15 - 11:45 am	Panel - All Morning Speakers
11:45 - 1:00 pm	Lunch On Your Own
1:00 - 1:30 pm	Identifying Patients of High Risk in the Breast Center Jennifer Harvey, MD
1:30 - 2:00 pm	Considerations for Screening the High Risk Patient Debra Monticciolo, MD
2:00 - 2:30 pm	Ultrasound Screening in Patients of Intermediate Risk and Dense Breasts Wendie Berg, MD, PhD, FACR
2:30 - 3:00 pm	Introducing MR into your Breast Center Connie Lehman, MD
3:00 - 3:15 pm	Break
3:15 - 3:45 pm	Fast Screening MR – Technique and Implementation Christiane Kuhl, MD
3:45 - 4:15 pm	MRI Screening of Patients at High Risk Connie Lehman, MD
4:15 - 4:45 pm	MRI Screening of Patients at Intermediate Risk Christiane Kuhl, MD
4:45 - 5:15 pm	Open Q & A with ALL Speakers

NCoBC 2018 Schedule at a Glance

Pre-Conference Course			
Radiology Masters Series	5:		
Beyond Screening Pg. 3	7		

Friday March 9

Saturday March 10

Breakfast Served 6:45 - 7:45 am Breakfast / Symposia 7:00 - 8:00 am General Conference begins 8:15 am Lunch with Exhibitors 11:45 - 1:00 pm Break Out Groups begin 1:00 pm Product Showcase 5:30 - 5:45 pm Vendor Raffle Winners Announced - must be present Exhibitor 5:45 - 7:00 pm Reception

Sunday March 11

Breakfast Served 6:45 - 7:45 am Breakfast / Symposia 7:00 - 8:00 am General Conference begins 8:00 am Masters Lecture 8:00 - 8:45 am Impact Award & Lecture 9:25 - 10:00 am Break Out Groups begin Lunch with Exhibitors 12:25 - 1:30 pm Oral Poster Presentations 5:25 - 6:45 pm and Poster Reception

Monday March 12

Breakfast Served 6:45 - 7:45 am Breakfast / Symposia 7:00 - 8:00 am General Conference begins 8:00 am Inspiration Award 9:00 - 9:15 am Lunch with Exhibitors 12:15 -1:45 pm Last opportunity to meet with Exhibitors 1:45 pm Break Out Groups begin General Conference concludes 5:15 pm Master Technologist 6:30 - 8:30 pm

Course Pg. 14

Tuesday March 13

Breakfast Served 6:45 - 7:45 am Breakfast / Symposia 7:00 - 8:00 am BPN Certification Test Only Pg. 20 CBE Certification Day 1 Pg. 21 Master Technologist Course Pg. 14 Cancer Risk Assessment & Cancer Genetics Pg. 15 The Navigator Puzzle: Navigation Piece by Piece Pg. 16 Freeman Breast Patient Nav Course Pg. 17

Breast Center Administrative ToolKit: From Planning to Successful Execution Pg.18

Wednesday March 14

BPN Certification Test Only Pg. 20 CBE Certification Day 2 Pg. 21

Saturday, March 10

7:00 - 8:00 am	Breakfast Sympos	ia with GE Healthcare	
Moderators	Kristie Bobolis, MD & Sandhya Pruthi, MD, FNCBC		
8:15 - 8:30 am	Membership Update & Opening Comments and Logistics Kristie Bobolis, MD & Sandhya Pruthi, MD, FNCBC		
8:30 - 9:15 am	Keynote: From Professional to Personal: My Journey on the Other Side of the Microscope Kim Allison, MD		
9:15 - 9:45 am	Breast Cancer Scre	eening Controversies: What the Clinician Needs to Know Debra Monticciolo, MD	
9:45 - 10:15 am	Break with Exhibit	tors	
Moderator	John L. Bell, MD, FA	CS	
10:15 - 10:45 am	Are You on Time?	Timeliness of Care, the Next Version of NQMBC Cary S. Kaufman, MD, FACS, FNCBC	
10:45 - 11:15 am	Management of L	ymph Nodes After Neoadjuvant Chemotherapy Sarah A. McLaughlin, MD	
11:15 - 11:45 am	Pregnancy and Br	east Cancer: Breaking Through the Myths Kathryn Ruddy, MD, MPH	
11:45 - 1:00 pm	Lunch with Exhibi	tors	
_	Break Outs		
	Moderators	Imaging: Debra Wright, RT(R)(M), CBEC Multidisciplinary Clinical: Sandhya Pruthi, MD, FNCBC	
	Moderators	Admin: Deborah K. Dix, MS, RN Oncoplastic Course: Cary S. Kaufman, MD, FACS, FNCBC	
	Imaging (Rad Path & RT)	Emerging Technologies Avice O'Connnell, MD	
	Multidisciplinary Clinical	Ductal In-Situ (DCIS) Controversies and Treatment Options Sarah A. McLaughlin, MD	
1:00 - 1:30 pm	Admin	The Patient Experience: What Women Really Want (1:00 - 2:05) Dedicated Scheduling in your Breast Center Jill Schultz, BA, RT(R)(M)(QM), CN-BM Patient Advisors Improving the Patient Experience in the Breast Center Roberta Mori, RN, MSN	
		Physicians Interaction with Patient: Improving Customer Service Khai Tran, MD	
By separate registration only	Oncoplastic Course	Oncoplastic Surgery: Where We Are Today Gail Lebovic, MD, FACS and Barbara Rabinowitz, PhD, MSW, RN, FNCBC	
	Imaging (Rad Path & RT)	Core Biopsy Processing Shabnam Jaffer, MD	
1:35 - 2:05 pm	Multidisciplinary Clinical	Using Breast MRI in Newly Diagnosed Breast Cancer Debra Monticciolo, MD	
	Admin	The Patient Experience: What Women Really Want Continued	
By separate registration only	Oncoplastic Course	Simple Approaches for the Inferior Pole: Patient selection, V and J mammoplasty, Inverted T Mammoplasty, IMF Based Lumpectomy with/without 3-D Implant. Jennifer Gass, MD, FACS, FNCBC	
	Imaging (Rad Path & RT)	Optimizing Breast Ultrasound Using New Technologies Danielle Higgins, RT (R)(M)(BS)	
240 240	Multidisciplinary Clinical	Marijuana and Cannabis Oil in Breast Cancer – Efficacy, Toxicity, Legality Tina Rizack, MD	
2:10 - 2:40 pm	Admin	Cultural Diversity in the Breast Center: Program Planning for Specialty Populations Dava Gerard, MD	
By separate registration only	Oncoplastic Course	Level I Oncoplastic Surgery: Round Block Lumpectomy, Benelli Mammoplasty Gustavo Zucca-Matthes, MD, PhD	

Exhibitor Schedule The vendor exhibits offer a valuable resource to all attendees interested in the latest treatment and technologies.

Saturday		Sunday		Monday		
Exhibit Floor Opens	7:00 - 8:00 am	Exhibit Floor Opens	7:00 - 8:00 am	Exhibit Flo	or Opens	7:00 am - 8:00 am
Break	9:45 - 10:00 am	Break	10:15 - 10:45 am		Break	10:15 am - 10:45 am
Lunch	11:45 - 1:00 pm	Lunch	12:05 - 1:30 pm		Lunch	12:15 pm - 1:45 pm
Break	3:15 - 4:00 pm	Break	3:10 - 3:45 pm		Break	3:00 pm - 3:30 pm
Special Event Exhibitor Reception	5:45 - 7:00 pm	Poster Reception and Presentations	5:25 - 6:45 pm			

Saturday, March 10 Break outs continued

	Imaging (Rad Path & RT)	Radiogenomics Cherie M. Kuzmiak, DO, FACR, FSBI		
	Multidisciplinary Clinical	Atypical Hyperplasia and Lobular Carcinoma In-situ: Management of High Risk Lesions Amy Degnim, MD		
2:45 - 3:15 pm	Admin	Pillars of Breast Cancer Prehab: Keys to Engaging Providers Megan Pfarr, DPT, CLT		
By separate registration only	Oncoplastic Course	Breast Reduction Lumpectomy: Patient Selection, Pre-Operative Planning, Inferior Pole, Superior Pole Barry Rosen, MD		
3:15 - 4:00 pm	Exhibitor Welcom	e Break (Exhibitors will draw for their winners of raffle items at end of this break)		
Moderator	William Sikov, MD,	FACPC, FNCBC		
4:00 - 4:30 pm	Preventing Pain w	rith Sex in Cancer Survivors: It's those 3 Square Inches Martha Goetsch, MD, MPH		
	Tumor Board William Sikov, MD, FACPC, FNCBC moderator			
4:30 - 5:30 pm	Judy Boughey, MD; Priya Rastogi, MD; Julia White, MD; Ashley Cimino-Mathews, MD; Jay R. Parikh, MD, FRCP(c), FACR, FACPE, FNCBC; Barbara Rabinowitz, PhD, MSW, RN, FNCBC; Melissa Hopkins, RN, BA, CN-BN, FNCBC; Shari Goldfarb, MD and Richard Santen, MD			
	Case #1 – Post Menopausal Woman-BRCA Neg, Role of CPM			
	Case #2 – Residual Disease after Neoadjuvant Therapy			
	Case#3 – Premenop	oausal woman and BRCA Positive, s/p Oophorectomy, c/o Menopausal Symptoms/QOL		
By separate	Oncoplastic	Cary S. Kaufman, MD, FACS, FNCBC moderator		
registration only	Course	Oncoplastic MastoTrainer Lab: Demonstration of Today's Oncoplastic Techniques		
4:00 - 5:30 pm		Jennifer Gass, MD, FACS, FNCBC; Gail Lebovic, MD, FACS;		
,		Gustavo Zucca-Matthes, MD, PhD; Barry Rosen, MD, FACS; Plus Others		
5:30 - 5:45 pm	Product Showcase Kristie Bobolis, MD moderator Winners of exhibitor raffles announced - must be present to win.			
5:45 - 7:00 pm	Exhibitor Reception			

Sunday, March 11

7:00 - 8:00 am	Breakfast Symposia with Seno Medical		
Moderator	John L. Bell, MD, FA	CS	
8:00 - 8:45 am	Masters Lecture: C	Overview of Breast Cancer Genetics- From Inception to Current Day Judy Garber, MD	
8:50 - 9:20 am	Diagnostic Agreer	ment in Breast Pathology: When to Consider a Second Opinion on Pathology Kim Allison, MD	
9:25 - 10:00 am	Impact Award: Bre	east MRI: Past Present and Future Horizons Christiane Kuhl, MD	
10:00 - 10:30 am	Break with Exhibit	tors	
	Break Outs		
	Moderators	Imaging: Belinda Zaparinuk, RT(M), (BS), CBEC, FNCBC Survivorship: Barbara Rabinowitz, PhD, MSW, RN, FNCBC Multidisciplinary Clinical: Tina Rizack, MD, MPH Oncoplastic Course: Cary S. Kaufman, MD, FACS, FNCBC	
	Imaging (Rad Path & RT)	Updates in MBI Jean Weigert, MD	
	Survivorship	Surviving the Highs and Lows in Caring for Our Survivors Drew Ebersole	
10:30 - 11:00 am	Multidisciplinary Clinical	Anti- Osteoclast Agents in Early Stage and Advanced Breast Cancer Halle Moore, MD	
By separate registration only	Oncoplastic Course	Reconstructive Lumpectomy & 10 Steps to Perfecting Outcomes Cary S. Kaufman, MD, FACS, FNCBC	

Sunday, March 11 Break outs continued

	Imaging (Rad Path & RT)	Breast Imaging in the Pediatric Patient Avice O'Connnell, MD	
	Survivorship	Proactive Rehabilitation: Gaining Traction Through Early Intervention Andrea Cheville, MD	
11:05 - 11:35 am	Multidisciplinary Clinical	Update on HER 2+ Breast Cancer-Early Stage and Advanced Disease Priya Rastogi, MD	
By separate registration only	Oncoplastic Course	Breast Reduction: Integration into Cancer Surgery, Properly Marking the Breast Gail Lebovic, MD	
	Imaging (Rad Path & RT)	Stump the Professor Michele D. Lesslie, MD and Jay R. Parikh, MD, FRCPC, FACR, FACPE, FNCBC	
	Survivorship	Thinking Beyond the Standard with Risk Stratified Survivorship Care Michelle Milesko, MD	
11:40 - 12:10 pm	Multidisciplinary Clinical	Nutritional Support During Treatment/Survivorship Sherry Hammond, MBA, RD	
By separate registration only	Oncoplastic Course	OncoplasticMastectomy: Nipple Sparing Mastectomy, Free Nipple Graft, Breast Reduction Approaches, Direct to Implant Mastectomy, Sub-pectoral vs Pre-pectoral implants. Jennifer Gass, MD, FACS, FNCBC	
12:10 - 1:30 pm	Lunch with Exhibit	tors	
	Break Outs		
	Moderators	Imaging: Jean Weigert, MD Survivorship: Barbara Rabinowitz, PhD, MSW, RN, FNCBC High Risk Clinical Cancer Genetics: Jessica Scalia Wilbur, MS Oncoplastic Course: Cary S. Kaufman, MD, FACS, FNCBC	
	Imaging (Rad Path)	Immune Checkpoint Pathways & Immune Targeting in Breast Cancer Ashley Cimino-Mathews, MD	
	Survivorship	Special Considerations in the Young Breast Cancer Survivor Kathryn Ruddy, MD. MPH	
1:30 - 2:00 pm	High Risk Clinical Cancer Genetics	Novel Breast Cancer Genes and Impact on Breast Cancer Prognosis Judy Garber, MD	
By separate registration only	Oncoplastic Course	Oncoplastic MastoTrainer Hands-on Lab. 1:30 pm – 5:25 pm (Break at 3:10) Jennifer Gass, MD, FACS, FNCBC; Gail Lebovic, MD, FACS; Barry Rosen, MD, FACS; Gustavo Zucca- Matthes, MD, PhD Plus Others	
	Imaging (Rad Path)	Radiologists Need to Ignite Tumor Boards Michele D. Lesslie, MD	
	Survivorship	The Multi-Faceted Impact of Cost of Care Andrea Cheville, MD	
2:05 - 2:35 pm	High Risk Clinical Cancer Genetics	New Breast Cancer Risk Assessment Models-TC ver8 and SNPs Jack Cuzick, MD	
By separate registration only	Oncoplastic Course	Oncoplastic MastoTrainer Hands-on Lab. 1:30 pm – 5:25 pm (Break at 3:10) Continued	
	Imaging (Rad Path)	No More Wires! Ray Cody Mayo, MD	
	Survivorship	Practice Changing Opportunities to Enhance Survivorship Care Michelle Milesko, MD	
2:40 - 3:10 pm	Multidisciplinary Clinical	Ethnicity and Breast Cancer Genes- Beyond BRCA Kenneth Offit, MD	
By separate registration only	Oncoplastic Course	Oncoplastic MastoTrainer Hands-on Lab. 1:30 pm – 5:25 pm (Break at 3:10) Continued	
3:10 - 3:45 pm	Break with Exhibitors		



Sunday, March 11 Break outs continued

	Break Outs	
	Moderators	Rad Path: Jay R. Parikh, MD, FRCP(c), FACR, FACPE, FNCBC Navigator: Melissa Hopkins, RN, BA, CN-BN, FNC Multidisciplinary Clinical: Rakshanda Rahman, MBBS, MD, FCPS, FRCS (ED & Glasg), FACS Admin: Jane Berz, MSN, RN, FNCBC Oncoplastic Course: Cary S. Kaufman, MD, FACS, FNCBC
	Rad Path	Cancel the Biopsy Please Ray Cody Mayo, MD
	Navigator	Mechanisms of Lymphedema; Causes, Physiology, Identification & Treatment Atilla Soran, MD
3:45 - 4:15 pm	Multidisciplinary Clinical	Update on CD4/6 Inhibitors Review of the Data in Advanced Breast Cancer and Ongoing Studies in Early Stage Disease Priya Rastogi, MD
	Admin	Beyond the Breast: Future Strategies for the Whole Woman State Senator, Deb Soholt, RN
By separate registration only	Oncoplastic Course	Oncoplastic MastoTrainer Hands-on Lab. 1:30 pm – 5:25 pm Continued
	Rad Path	FDA Equip Lecture Louise Miller, RT(R)(M) & Jean Weigert, MD
	Navigator	How to Talk to Children About Their Parent's Cancer Diagnosis Krista Nelson, MSW
1:20 - 4:50 pm	Multidisciplinary Clinical	Understanding Clinical Trials: Availability, Accessibility and Patient Education William Sikov, MD
	Admin	Designing the High-Risk Clinic: Why, Who and How Holly Pederson, MD & Brian Allyn, MHA
By separate registration only	Oncoplastic Course	Oncoplastic MastoTrainer Hands-on Lab. 1:30 pm – 5:25 pm Continued
	Rad Path	FDA Equip Lecture Continued
	Navigator	Mastalgia: Physiology, Assessment, Diagnostics & Treatment Sandhya Pruthi, MD
l:55 - 5:25 pm	Multidisciplinary Clinical	Paying it Forward: How "Why Me" Became "It Had to Be Me" Suzanne Foster
	Admin	Designing the High-Risk Clinic: Why, Who and How Continued
	Oncoplastic	

Exhibitors (as of print date)

Hologic

iCAD, Inc

Amoena	Ikonopedia	Pfizer Oncology
Bard Biopsy	Insight Management Systems, Inc.	Quest Diagnostics
CancerIQ	Invitae	Sectra North America, Inc.
EduCare	Konica Minolta Healthcare Americas, Inc.	Seno Medical
Faxitron Bioptics	Kubtec	Sharsheret
Focal Therapeutics	LDV, Inc.	Summit BodyWorks - Specialty Vehicles
GE Healthcare	MagView Mammography Information Systems	Supersonic Imagine
Genentech	Mammography Educators	Suremark Company
Genomic Health	MRS Systems, Inc.	Volpara Solutions
Hitachi Healthcare	Myriad Genetic Laboratories, Inc.	

Parascript

PDC Healthcare

Monday, March 12

7:00 - 8:00 am	Breakfast Sympos	sia with Pfizer		
Moderator	Sandhya Pruthi, MD, FNCBC			
8:00 - 8:35 am	Policy, Politics and Breast Care – Survive or Thrive? State Senator, Deb Soholt, RN			
8:35 - 8:45 am	Inspiration Award Presented by Cary S. Kaufman, MD, FACS, FNCBC			
8:45 - 9:15 am	Breast Cancer Tre	atment: There is a Better Way Suzanne Foster		
9:15 - 9:45 am	Inflammatory Bre	ast Cancer- The Dangerous Enigma Beth Overmoyer, MD		
9:45 - 10:15 am	Options for Fertili	ity Preservation for Young Breast Cancer Patients Halle Moore, MD		
10:15 - 10:45 am	Break with Exhibi	tors		
Moderator	Ricki Pollycove, MD			
10:45 - 11:45 am	Understanding	Hormone Therapy & QOL in Hormone Receptor Positive Breast Cancer Understanding Estrogen Receptors Biology – From Laboratory Research to Patient Care Richard J. Santen, MD Estrogen Therapy & Quality of Life: Risks & Benefits Shari Goldfarb, MD		
11:45 - 12:15 pm	Update on Postm	astectomy Radiation and Region Nodal Irradiation in N1 Disease Julia White, MD		
12:15 - 1:45 pm	Lunch with Exhibi	itors. This is the last opportunity to meet with the exhibitors.		
	Break Outs			
	Moderators	Imaging: Jay R. Parikh, MD, FRCP(c), FACR, FACPE, FNCBC Navigator to Navigator: Melissa Hopkins, RN, BA, CN-BN, FNCBC Global Breast Care: Atilla Soran, MD, MPH, FACS, FNCBC Sexual Health First Responders: Barbara Rabinowitz, PhD, MSW, RN, FNCBC		
	Imaging / RT	NQMBC – Rapid Report 10 Minute Breast Practices Geared Toward RT's Terry Lynn Bucknall, BA, CRA, RT(R)(M), FNCBC; Tricia Trammell, CRA, RT(R)(M)(QM), CN-BI & Teresita Macarol, RT(R)(M)(QM), FNCBC		
	Navigator to Navigator	Case Studies Melissa Hopkins, RN, BA, CN-BN, FNCBC Moderating with Eleanor Broaddus, RN, CN-BN CBEC; Courtney Bowen, MS; Cheryl Townsend, RT(R)(M)(BS), CN-BI		
1:45 - 2:15 pm	Global Breast Care	Phased Implementation: A Novel Strategy for Improving Breast Cancer Outcomes in Low and Middle Income Countries Benjamin O. Anderson, MD, FACS Advances in Oncoplastic Surgery: Brazilian Experience Gustavo Matthes, MD, PhD Advances in Radiology: Breast Cancer Screening and MRI in the US vs Abroad Erkin Aribal, MD Advances in Oncology; Systemic Breast Cancer Treatment in the US vs. Abroad Naoto T. Ueno, MD, PhD, FACP		
	Sexual Health First Responders	Female Sexual Health & Breast Cancer: Understanding the Framework Don S. Dizon, MD, FACP		
	Imaging / RT	The Transgender Population, Focused for the Techs Emily B. Sonnenblick, MD		
2:20 - 2:50 pm	Navigator to Navigator	Case Studies Continued		
	Global Breast Care	Overview of the Breast Health Global Initiative Continued		
	Sexual Health First Responders	Say What? Numbing Liquid Can Bring Back That Lovin' Feelin'? Martha Goetsch, MD, MPH		

Underwriters



The NCBC would like to acknowledge and thank the following underwriters for their educational grants in support of the 2018 conference. This is a list of underwriters as of the time of this printing



Monday, March 12 Break outs continued

	Imaging / RT	Patient Education & Communication from a RT Survivors Perspective Teresita Macarol, RT(R)(M)(QM), FNCBC	
	Navigator to Navigator	Case Studies Continued	
2:50 - 3:20 pm	Global Breast Care	Overview of the Breast Health Global Initiative Continued	
	Sexual Health First Responders	The Pelvic Floor Muscle and Sexuality - At the Base of It All Kelli Berzuk, PhD	
3:20 - 3:35 pm	Short Stretch Break		
	Moderators Plenary: Kristie Bobolis, MD Sexual Health First Responders: Barbara Rabinowitz, PhD, MSW, RN, FNCBC		
	Plenary Practice-Changing Advances in Breast Cancer and Health 2017-2018		
		Radiology Cherie M. Kuzmiak, DO, FACR, FSBI Advances in Breast Imaging	
3:35 - 5:15 pm		Surgery Judy Boughey, MD Advances in Breast Surgery	
		Medical Oncology Beth Overmoyer, MD Advances in Oncology	
		Radiation Oncology Julia White, MD Advances in Radiation Oncology	
3:35 - 4:05 pm	Sexual Health First Responders	Talking About Sex After Breast Cancer: Communication Tools for Providers & for Patients Anne Katz, PhD, RN, FAAN	
4:05 - 4:35 pm		Interventions for Sexual Health: The Landscape of Pharmacologic Interventions Don S. Dizon, MD, FACP	
4:35 - 5:15 pm		Case Studies Anne Katz, PhD, RN, FAAN & Kelli Berzuk PhD	

3 Day Conference Ends





Master Technologist Course

Dawn Derenburger, RT(R)(M), AART; Louise Miller, RT(R)(M), FNCBC; Danielle Higgins, RT(R)(M)(BS), ARRT

Mammography professionals will be presented with the most current techniques and advances used in mammography positioning for the detection of breast cancer, including implementation, presentation of proper positioning techniques and the importance of each positioning. Selection of spot compression and spot-magnification according to the mammographic findings will be explained. Challenging positioning examples will be explored with ways to address issues to achieve quality images.

Monday, March 12

6:30 - 8:30 pm

Stereotactic: Dawn Derenburger, RT(R)(M), AART

This course will take you from the basics of Stereotactic Breast Biopsy, to advanced skills and troubleshooting, and how to prepare and master the accreditation process. Positioning techniques, along with problem solving, for both the upright and prone table will be reviewed and demonstrated during the hands-on session. Learn technologist and radiologist preparedness skills to make for a successful procedure, and ways to decrease patient anxiety and improve the patient experience.

Tuesday, March 13

7:00 - 7:45 am	Breakfast Symposia with Myriad	
8:00 - 9:30 am	Mammography: Louise Miller, RT(R)(M), FNCBC For the first time at any national conference the MILLER METHOD for excellence in mammography positioning will be introduced. This unique positioning technique combines lectures on correlative anatomy which follows the principles that technologists were taught in general radiology. The method uses updated positioning techniques that address equipment changes from FS to FFDM to DBT. This teaching technique (combined lectures and demonstration with live models) has been proven, by data (which has been approved for publication) that clearly identifies standards for image evaluation (how often should you expect to see IMF on an MLO). It is also shown to show an improvement in image quality of up to 50%.	
	This time will cover the fundamentals and advanced principals of mammography positioning based on general radiography principles. It is suitable for the new and the advanced mammography who wishes to become a Master of positioning. The MILLER METHOD is based on consistency, reproducibility and the proper use of body ergonomics that guarantee improved image quality and less repeats or rejects.	
9:30 - 9:45 am	15 Minute Break	
9:45 - 11:15 am	Mammography Positioning Demonstration and Problem Solving the CC and MLO	
11:15 - 12:30 pm	Lunch on Your Own	
12:30 - 2:30 pm	Ultrasound for Beginners: Danielle Higgins, RT(R)(M)(BS), ARRT Practical positioning and understanding of different transducer approaches and manipulations used to obtain optimum images of the breast. Proper techniques for measuring structures on ultrasound images and understanding breast ultrasound artifacts; why they occur and describe techniques to minimize the occurrence of those that degrade the image. Basic overview of ultrasound physics, breast anatomy, ultrasound technique and Diagnostic US-characterizing masses with Pathology Correlation.	
2:30 - 2:45 pm	15 Minute Break	
2:45 - 4:15 pm	Hands on Demonstration and Positioning to Enforce Proper Scanning Technique	



Cancer Risk Assessment and Cancer Genetics

Jennifer Scalia Wilbur, MS; Jessica Laprise, MS, CGC & Sandhya Pruthi, MD, FNCBC

Groundbreaking advances in cancer genetics over the last few years have revolutionized how we think about breast and other cancers. During this very exciting time in the field of oncology, we are offering a one day post conference addressing breast cancer risk assessment and genetics. This course will lead attendees through a comprehensive review of the process of hereditary breast cancer risk assessment, genetic testing, and the translation of this information into personalized cancer surveillance and risk reduction. Focus will be placed on incorporating the latest data into your high-risk clinic including a review of updated familial risk prediction models incorporating SNPs and the challenges surrounding multigene panel testing as it applies to risk management and interpretation. New this year, event attendees will have the opportunity to share, through an online survey, the clinical and administrative challenges faced in their high-risk clinics to be discussed by our expert panel. The course is applicable to a wide range of healthcare practitioners including nurses/nurse navigators, gynecologists, oncologists, surgeons, genetic counselors, primary care physicians and social workers.

Tuesday, March 13

7:00 - 7:45 am	Breakfast Symposia with Myriad
8:00 - 8:30 am	Negative Genetic Testing and Family History: Is My Patient Still at Increased Risk of Breast Cancer? Holly Pederson, MD
8:30 - 9:00 am	What Breast Cancer Risk Model/Version Should I Use and Why? Jack Cuzick, PhD
9:00 - 9:30 am	Increased Risk of Breast Cancer and Negative Genetic Testing: What is the Most Effective Regimen for Breast Cancer Screening and Risk Reduction? Sandhya Pruthi, MD, FNCBC
9:30 - 9:45 am	15 Minute Break
9:45 - 10:15 am	Beyond Traditional Genetic Testing: SNPs for Risk Prediction and Tumor Genomic Testing Ken Offit, MD
10:15 - 10:45 am	Be Prepared for Incidental Findings on Panel Testing: A Review of BRCA1/2 and Other Less Common Hereditary Breast Cancer Syndromes Jessica Salamone, MS, CGC
10:45 - 11:15 am	Novel Hereditary Breast Cancer Genes and Their Associated Cancer Risks Erin Hofstatter, MD
11:15 - 12:30 pm	Lunch on Your Own
12:30 - 1:00 pm	Management of the Moderate Risk Mutation Carrier Erin Hofstatter, MD
1:00 - 1:30 pm	Panel Testing: Choosing a Laboratory, The Complexities of Test Result Interpretation, Variant of Uncertain Significance and Obtaining Informed Consent Edie Smith, DNP, Advanced Genetics Nurse
1:30 - 2:00 pm	The New Challenges of Pre- and Post- Test Counseling: Providing Effective Genetic Counseling Services Outside of the Traditional High-Risk Genetics Clinic Jessica Laprise, MS, CGC
2:00 - 2:30 pm	Identifying High Risk Patients in a Diagnostic Imaging Center Jessica Salamone, MS, CGC
2:30 - 2:45 pm	15 Minute Break
2:45 - 3:15 pm	The STAT Genetic Patient: Options for Streamlining Counseling Services for Surgical Decision Making Patients Jennifer Scalia Wilbur, MS
	Interactive Attendee Survey and Panel
3:15 - 3:45 pm	Moderator: Jessica Laprise, MS, CGC
3:15 - 3:45 pm	Panel: Erin Hoffstatter, MD; Jessica Salamone, MS, CGC; Holly Pederson, MD; Sandhya Pruthi, MD, FNCBC; Edie Smith, DNP, Advanced Genetics Nurse
	Case Review with our Expert Panel
3:45 - 4:15 pm	Moderator: Jennifer Scalia Wilbur, MS
5.45 - 4.15 PIII	Panel: Erin Hoffstatter, MD; Jessica Salamone, MS, CGC; Holly Pederson, MD; Sandhya Pruthi, MD, FNCBC; Jessica Laprise, MS, CGC, Edie Smith, DNP, Advanced Genetics Nurse



The Navigator Puzzle: Navigation Piece by Piece

Melissa Hopkins, RN, BA, CNBN & Eleanor Broaddus, RN, CN-BN, CBEC, BSEC

A Navigator is one of the most unique professionals that intertwine with patients and their families on multiple levels and in all domains of personal, imaging and breast cancer care. This is a truly strong statement for your value as a Navigator entrusted with the flow of patient care. Every year NCBC offers Navigation courses as requested by the Navigators to update knowledge, skills and information in your comprehensive work with patients. A strong base understanding of barriers and ways to eliminate those barriers to care are essential. This year, 2018, NCBC is proud to bring you lectures from the experts in care such as:

- See how Navigators mesh with other professionalls in the Tumor Board
- Mechanisms of Lymphedema
- Talking with Children
- In depth information on Mastalgia
- Navigator to Navigator Real Case Studies Panel with attendee interaction
- Pieces to the Puzzle Navigator post conference
- And many other conference offerings that tailor to your unique practice

Navigation is an ever-evolving field that requires a broad and deep understanding of the patient's pathway to survivorship and even end-of-life- care. You will emerge stronger, better connected and ready for strengthening or re-energizing your current program.

We look forward to seeing you there

Tuesday, March 13

7:00 - 7:45 am	Breakfast Symposia with Myriad
8:00 - 8:30 am	Navigators: Who Are We? Melissa Hopkins, RN, CA, CN-BN, FNCBC
8:30 - 9:00 am	Navigating Diagnostics Emily B. Sonnenblick, MD
9:00 - 9:30 am	The Code Of Genetics Jessica Laprise, MS, CGC
9:30 - 9:45 am	15 Minute Break Sometimes pieces seem lost and out of reach, but a Navigator who keeps the enthusiasm and the drive to complete the task brings the puzzle to completion!
9:45 - 10:15 am	The Hormonal/Endocrine Piece Devon Webster, MD
10:15 - 10:45 am	The Empirically Understood Role Activity Plays in Recovery Wendy DeMark Wahnefried, PhD, RD
10:45 - 11:15 am	Obesity: Bias, Fact And Myths Of Caring For The Bariatric Patient Ann Katz, PhD, RN, FAAN
11:15 - 12:30 pm	Lunch on Your Own Part of the puzzle is to take care of YOU! Eat something nutritious because we have more to teach & learn together!
12:30 - 1:00 pm	Crash Course In Sexuality And The Cancer Patient Barbara Rabinowitz, PhD, MSW, RN, FNCBC
1:00 - 1:30 pm	The Healing Power & Pieces of Mindfulness Drew Ebersole
1:30 - 2:00 pm	Lymphedema; Myth, Mystery or Matter John L. Bell, MD, FACS
2:00 - 2:30 pm	Nutrition's Place in the Cancer Fight? Wendy DeMark Wahnefried, PhD, RD
2:30 - 2:45 pm	15 Minute Break Take this 15 minutes to energize & puzzle at the wonder that is YOU!
2:45 - 3:15 pm	Making Community Support Work Krista Nelson, MSW
3:15 - 3:45 pm	The Metastatic Piece Devon Webster, MD
3:45 - 4:15 pm	Put The Pieces Together And Make A Beautiful Picture! Drew Ebersole

The "little pieces" make the difference and mean so much by pulling the program together. The patient sees hope, encouragement, and compassion through those small pieces.



Dr. Harold Freeman Patient Navigation Institute Navigation Review Course

Harold P. Freeman MD; Rebecca Crane-Okada, PhD, RN, CNS, AOCN; Courtney Bowen MS

Healthcare professionals and advocates including but not limited to nurses, radiology technicians, other licensed providers and non-licensed navigators will be presented with the most current information on navigation of breast patients across all phases of the healthcare continuum including outreach, screening, diagnosis, treatment and survivorship. The curriculum will include various modules of navigation which will familiarize participants with the skill sets required to navigate breast patients through various phases of the health care continuum. The trainees will be provided with pertinent information in preparation of the NCBC certification examination

Tuesday, March 13

7:00 - 7:45 am	Breakfast Symposia with Myriad
8:00 - 9:30 am	Overview and Historical Prospective of Patient Navigation Harold P. Freeman, MD
9:30 - 9:45 am	15 Minute Break
9:45 - 10:15 am	Clinical Navigation (Screening, Diagnosis, and Treatment) Nurses prospective Rebecca Crane-Okada, PhD, RN, CNS, AOCN
10:15 - 11:15 am	Clinical Navigation continue Harold P. Freeman MD; Rebecca Crane-Okada, PhD, RN, CNS, AOCN
11:15 - 12:30 pm	Lunch on Your Own
12:30 - 2:00 pm	Lay Navigation (Advocate)/ (Outreach, Screening and Communication)-Developing a Navigation Program Courtney Bowen MS
2:00 - 2:15 pm	Break
2:15 - 3:15 pm	Test Review: Case Studies Harold P. Freeman, MD; Rebecca Crane-Okada ,PhD, RN, CNS, AOCN and Courtney Bowen MS
3:15 - 4:00 pm	Learning Objective Review Harold P. Freeman, MD
4:00 pm	Questions and Answers

Breakfast Symposia

Enjoy breakfast each morning while learning about new and upcoming products from some of your favorite exhibitors.

Saturday March 10	7:00 - 8:00 am	GE Healthcare
Sunday March 11	7:00 - 8:00 am	Seno Medical
Monday March 12	7:00 - 8:00 am	Pfizer
Tuesday March 13	7:00 - 7:45 am	Myriad









Breast Center Administrative ToolKit: From Planning to Successful Execution

Jane Berz RN, MSN, FNCBC & Deborah Dix, MS, RN

Breast Center Administrators must wear many hats across multiple service lines and systems, all within a rapidly changing healthcare landscape. This workshop will provide innovative insights and best practices for strategically planning, building, and growing a quality breast program while planning for future success.

Tuesday, March 13

7:00 - 7:45 am	Breakfast Symposia with Myriad
8:00 - 8:30 am	Keys to Success with NAPBC Surveys Dava Gerard, MD
8:30 - 9:00 am	Building a High Risk Breast Program: Purpose, People, Process & Payment Brian Allyn, MHA
9:00 - 9:30 am	Successful Pre-Hab Implementation: On-boarding the Program Megan Pfarr, DPT, CL
9:30 - 9:45 am	15 Minute Break
9:45 - 10:15 am	Future Financial Challenges: Where is Reimbursement Heading? Khai Tran, MD
10:15 - 10:45 am	Choices for Navigator Roles: Identifying the Appropriate Navigator Model for Your Program Jill Shultz, BA, RT(R)(M)(QM), CN-BM
10:45 - 11:15 am	Innovative Solutions to Lymphedema Management Kim VanYsseldyk, NP, RN
11:15 - 12:30 pm	Lunch on Your Own
	NQMBC Mini-Intensive
	Powerful Tool for your Breast Center: Then, Now and Future Cary Kaufman, MD, FACS, FNCBC
	Setting Your Program Up for Success: Value, Leadership, Tools and Process Teresa Heckel, MBA, FABC, FNCBC
12:30 - 2:30 pm	Leveraging Your IT Solutions for Breast Data Reporting Penne Perry, CTR
	Getting Started, Creating Success Terry Bucknall, BA, RT(R) (T), CRA, FAHRA, FNCBC, CN-BI, FNCBC
	Demonstrating the Value of NQMBC to Your Organization, Your Community Beth Ann Lesnikoski, MD
2:30 - 2:45 pm	15 Minute Break
2:45 - 3:15 pm	Models for Mid-Level Provider Clinics in Your Breast Center Kim VanYsseldyk NP, RN
3:15 - 3:45 pm	Building a System: Infrastructure for Patient Family Advisory Councils Roberta Mori RN, MSN
3:45 - 4:15 pm	Where Do I Find the Funds? Philanthropic Partnerships Jane Berz RN, MSN, FNCBC, FNCBC





You are invited to submit an abstract to the

N@BC2018

March 9-14 • Paris Las Vegas



NCBC Invites you to submit an abstract to the 28th Annual Interdisciplinary Breast Center Conference

You and your breast center team are invited to submit an abstract to the 28th Annual Interdisciplinary Breast Center Conference, being held at the Paris Las Vegas March 9-14, 2018. The abstract/poster program provides a great opportunity to share your experience and research with other breast health care professionals. The goals of this session are to facilitate communication between breast care centers, to disseminate knowledge that may be useful to our members, and to give recognition to outstanding submissions.

To Participate

To participate, email your abstract and the Abstract Application to the NCBC office at NCBCabstracts@breastcare.org by the due date, December 18, 2017. Faxed abstracts will not be accepted. Submission(s) will be peer reviewed and the abstract author(s) notified of acceptance for poster display at the 2018 Conference. The NCoBC will host a special Poster Reception on the evening of Sunday, March 11, 2018.

NCBC will invite the authors of one abstract submitted to each of the three major categories, as well as up to four abstracts submitted by trainees (fellows, residents, students and other trainees), one of which will be designated the Fellow/Resident/Student Award-winning author, to present their abstracts during the Oral Abstract Presentation Session on Sunday, March 11, 2018. Category oral abstract presenters will be awarded a monetary gift of \$100. The Fellow/Resident/Student Award* recipient will receive a monetary gift of \$200 and complimentary registration to the conference. Oral presenters will be chosen only from abstracts submitted by December 18, 2017. Final acceptance of an abstract and reservation of space at the Poster Session requires that one of the listed authors be registered for the conference by January 27, 2018.

*The Abstract Application and Guidelines for the Fellow / Resident / Student Award can be found at https://www2.breastcare.org/abstracts/



Special Recognition 2017 Poster / Abstract Award Winners

Category I - Oral Presenter Award Winner

Impact of A Robust High-Risk Screening Program On Uptake of Genetic Testing And Breast MRI Surveillance In A Community Setting Kamaneh Montazeri, MD

Category II - Oral Presenter Award Winner

Addition of A Remote Genetic Counselor to The Breast Specialist's Team Improves Clinical Decision-Making Rakesh Patel. MD

Category III - Oral Presenter Award Winner

High BMI Is Associated with Higher Infectious Complications Requiring Reoperation After Nipple Sparing Mastectomy Atilla Soran, MD, MPH, FACS, FNCBC

Resident/Student Award Winners

Advanced Image Guided Breast Surgery and the Use on Oncoplastic Techniques Significantly Reduce Margin Positivity in Breast Conserving Surgery Tolga Ozmen, MD

Carneys Complex: Multi-Modality Breast Imaging Findings Hemi Dua, MD

BPN Certification Program

Tuesday or Wednesday March 13 - 14

The Breast Patient Navigator Certification has been developed to set standards of achievement and the professional's role, enhance patient safety, improve the quality of care and delivery of services, and recognize professionals who advance beyond basic knowledge in a field of specialty. The Breast Patient Navigator Certification validates the medical professional's knowledge and performance standards through testing. Certification reflects an individual's achievement beyond licensure requirements and a basic level of knowledge. It exhibits dedication to validating a specific set of skills to provide enhanced care and services for patients and clients through advanced competency.



Criteria for the application to test are listed below. The NCBC Breast Patient Navigation Certification Program offers six types of Breast Patient Navigator Certifications: The Certified Navigator – Breast in Imaging, Management, Advocate, Clinical, Provider, or Nurse.

CERTIFIED NAVIGATORS – BREAST (+ individual designation based on licensure)

CN-BI = Diagnostic Imaging/Treatment Techs (All technologists from diagnostics to treatments)

CN-BM = Management/Social Worker (All social workers and managers of navigators)

CN-BA = Advocate (All volunteers/lay navigators)

CN-BC = Clinical (All certified medical assistants, technicians, licensed practical/vocational nurses)

CN-BP = Provider (All breast care diagnosticians, nurse practitioners, physicians, physician assts, breast care PhDs)

CN-BN = RN (All registered nurses from breast care, diagnostic imaging, treatment, survivorship, genetics)

Certification Eligibility Requirements: The applicant must:

- Be a licensed medical professional and hold a valid medical license as a physician, nurse, physician assistant, social worker, radiologic technologist, radiology practitioner assistant, social worker, or advanced practice nurse OR
- Be master level prepared in a health related field; OR
- Be a lay or volunteer navigator and have taken an approved patient navigation course; AND
- Navigate breast patients for at least 25% of the applicants job responsibility OR
- · Have supervision of breast patient navigators; and
- · Provide proof of valid license or certification (not required for those taking the Advocate examination); and
- Pay the certification fee of \$300 registration for current NCBC members (Current membership is required to maintain certification)
- Have current NCBC membership

Certification Eligibility Recommendation but not a Requirement:

• The applicant applying for certification should have at least two years' experience of navigating breast patients. This recommendation is based upon the review of the experience levels of those sitting for the exam and their passing or not passing the examination.

As soon as a person successfully enrolls for the program, a self-study binder is emailed within 7 working days. The binder does not contain all the material the applicant should review to prepare for the examinations. To prepare for the examinations the applicant should refresh him/herself on information received during their medical professional training. The binder contains a list of resources from which questions/answers were validated.

A passing score is of 80% or better is required to become certified. If an individual does not pass the examination, he/she may sit for the examination again during the next 12 months with no additional fee.

7:00 - 7:45 am Breakfast Symposia with **Myriad**

Navigator testing is available Tuesday or Wednesday at these times:

9:00 am	Registration Begins
9:30 am	Tests Begin
12:30 pm	Testing Ends

Core Committee members:

Imaging: Andrew Newman, MS(M), RT(T), CN-BI

Management: Janell Clark-Brown, MSN, APN-BC, CN-BP, CBEC

Advocate: Becky Olson, BA, CN-BA **Clinical:** Julie Schisler, LPN, BS, CN-BC

Provider: Cathy Cole, NP, MPH, CN-BP, FNCBC **Nurse:** Colleen Sullivan-Moore, RN, CNN, CN-BN

Community Liaison: Linda Kramer, BS
Chair: Melissa Hopkins, RN, BA, CN-BN, FNCBC
Medical Advisor: Dr. John Bell, MD, FACS

Medical Advisor: Dr. Ernie Bodai, MD, FACS, FNCBC

NCBC Staff Manager: Jennifer Cobb-Hayes, MSM, Ed.D (ABD)



Tuesday, March 13

CBE Certification Program

Chair: Belinda Zaparinuk, RT(M)(BS), CBEC, FNCBC;

Cathy Cole, NP, CBEC, FNCBC; Tracey Gomez, NP, CBEC; Debora Wright, RT(M), CBEC;

Vicki Koceja, RN-BC, OCN, MBA, FAAMA, PhD; Eleanor Broaddus, RN, CN-BN, BSEC; Stacy Fisher-Biller, RN, CBEC

CENTEL CATION PROCESSION

The purpose is to assure the public that the certified licensed breast health care provider has completed the NCBC CBE® program and has met minimum knowledge and performance standards by recognizing the individual who has met these standards. Candidates who pass the CBEC® may use the mark CBEC® to verify they have met all eligibility and testing requirements.

This one and a half day program is designed to utilize Clinical Breast Examination Skills to accomplish a CBE's Paramount Objective, the detection of any palpable breast mass, as another early detection tool to ultimately reduce breast cancer deaths. This is accomplished through a didactic review of Core Breast Knowledge, BSE Technique, Breast Oriented History, Breast Imaging, Diagnostic Procedures with Breast Pathology, Follow-up Recommendations and Risk Management. The didactic component of the program is followed by a full half day of demonstration and practicum on performing a Clinical Breast Examination. Patient models, students and instructors will interface in live scenarios to experience issues and challenges in performing clinical breast exams. This is a validation and certification program of the individual's current skills, and not designed to teach an individual who has not performed Clinical Breast Examinations.

Each student will receive resource materials that outline the major concepts that will be highlighted during the program and information that will be on the testing units. Also included in the resource materials are supplemental reading materials as well as a vocabulary list to assist in

will be on the testing units. Also included in the resource materials are supplemental reading materials as well as a vocabulary list to assist in the understanding of program material. All test information is included in the resource material. Following Clinical Breast Examination performance review, students will be evaluated on their core knowledge, ability to perform a Clinical Breast Examination with a mock patient situation setting and their tactile skills regarding lump detection. A score of 85% or better must be achieved on the didactic written exam, the performance observation exam and tactile testing in order to pass the program and receive certification.

This program is available to licensed healthcare professionals (physicians, physician assistants, nurse practitioners, registered nurses and radiologic technologists). It is mandatory that individuals be actively performing clinical breast examinations as part of their ongoing job responsibilities. Although this program will provide core knowledge and review performance and tactile skills, this CBE Certification Program is not designed as an entry level or introductory course for practitioners interested in learning basic CBE skills. This CBE Certification Program is designed for practitioners seeking CBE Certification as validation of their mastery of the breast health knowledge and CBE skills.

7:00 - 7:45 am	Breakfast Symposia Myriad
8:00 - 8:10 am	Welcome and Introduction
8:10 - 8:45 am	Components of Breast Self-Examination
	Components of Clinical Breast Examination
	A. Report that Core Knowledge is interfaced in CBE Demonstration
8:45 - 9:30 am	B. Review the Components of a Clinical Breast Examination
	C. Report that CBE Components will have relevance shown in Clinical Breast Examination Demonstrations
9:30 - 9:45 am	15 Minute Break
9:45 - 10:00 am	BSE Performance-Demonstration

CBE Performance – Demonstration

A. Patient History

10:15 - 11:15 am B. Physical Examination

C. Assessment

D. Plan of Care - within your scope of practice

E. Questions and Answers

om Lunch On Your Own

Case Study

Case Study on your own or with peers during practice time

Course Examinations and Scoring Discussion

CBE/tactile student practice

15 Minute Break

CBE/Tactile Student Practice

esday, March 14

Core Knowledge Test

Performance and Tactile Testing According to Test Schedule





General Information

Meals: The registration fee includes complimentary breakfast symposia, lunches, breaks and receptions, Saturday through Monday. Each registrant will be provided a package of meal/beverage and special reception tickets with their registration materials. If a meal ticket is lost a replacement may be purchased at \$75 per meal function. Beverage tickets will not be replaced. Exhibitors should reference their exhibitor package for ticket details. Family or friends that would like to attend breakfast or lunch may do so at the above rate. We work very diligently to provide each meal to have a variety of choices to meet all special needs in food. If you require specific meal needs please refer to Paris restaurants for additional options.

Breakfast Symposia: Enjoy breakfast each morning (Saturday - Tuesday) while learning about new and upcoming products from outstanding companies. Each morning, breakfast will be served from 6:45 – 7:45am.

Saturday, We Welcome Our Exhibitors: This reception is designed to allow guests to visit the exhibits, learn about new products and services, socialize and establish new relationships with professional peers from around the country. The afternoon break is your opportunity to register for the raffle prizes. Winners will be announced during our special Product Showcase at 5:30 - 5:45 pm, then during the reception from 5:45 - 7:00 pm we hope conference guests use this time to meet the fellow professionals and the appetizers and cash bar. After the exhibitor Reception, you may take in the sites of Las Vegas.

Sunday Evening's Poster Reception: This event is designed to allow guests to view all posters on display and interact with the authors and presenters. The three poster winners will present their poster during this time, along with three International Delegates who will proudly update attendees on the progress each of their countries are making to better care for women. We hope conference guests use this time to learn about ground-breaking new programs and treatment techniques being implemented by breast health care facilities worldwide while enjoying this wine and sheese reception.

Exhibit Hall: An array of specialized technology, equipment, products, and services will be on display for breast centers, group practices, and practitioners of breast health care. Exhibits will be open during non–lecture times (breaks, meals and receptions). Visit the NCBC website www.breastcare.org to view a list of all exhibitors to date.

Recommended Dress: Business casual. Temperatures in meeting rooms and personal comforts vary greatly. As meeting rooms usually seem cold, please bring a sweater or jacket to compensate.

Registration Materials: Each attendee will receive a conference program, which will contain a link to view speaker information on line, conference logistic information, exhibitor and sponsor listings and other pertinent information. The conference app will be available for review by registered attendees on March 5, 2018.

Disability Statement: If you have a disability, please contact the NCBC office by January 24, 2017 to notify the staff of any special needs in order to help us better serve you.

Consent to Use Photographic Images: Registration and attendance at, or participation in, NCoBC meetings and other activities constitutes an agreement by the registrant to NCBC's use and distribution (both now and in the future) of the registrant or attendee's image.

Evening Networking: For individuals attending the conference alone or wanting to meet peers from around the country. The Evening Networking Program has been very successful. If you are attending the conference without your coworkers, friends or significant other and would like to experience what Vegas has to offer, but not alone, this is the group to join! Julie Susi from Mercy Hospital in Portland, Maine and Ann Livingston from Sinai Grace Hospital Mammography Center in Detroit, Michigan, will bring together conference attendees who will be attending by themselves and want to meet peers from around the country. Julie plans to organize individuals into small networking groups to enjoy Vegas in the evenings after the day-long conference. If you are attending the conference alone and would like to network with a group of fellow peers contact Julie Susi at susij@mercyme.com and let her know your arrival date and time. You will be invited to a meeting to organize and break off into groups according to interests, i.e. dancing, exercise, dinner, shows, gambling, shopping, etc. It's a sure way to network and have lots of fun!





28th Annual Interdisciplinary Breast Center Conference

3 DAY GENERAL CONFERENCE REGISTRATION

(Saturday, March 10 - Monday, March 12)

Fees include Breakfast & Lunch (Sat - Mon) Exhibitor Reception. Wine & Cheese Poster Reception, Online Syllabus, CME's

NCBC Members	Early Bird Thru February 1	Standard Thru February 2
Member Non-Physicians	\$575	\$675
Member Physicians	\$775	\$875
Member Resident / Fellow	\$430	\$530
Non-Members		
Non-Member Non-Physicians	\$775	\$875
Non-Member Physicians	\$975	\$1075
Non-Member Resident / Fellow	\$630	\$730
Non-Exhibiting Corporations	\$2000	\$2100

2-DAY Oncoplastics Course and 3 Day General Conference

(Saturday, March 10 - Sunday, March 11)

Member Physicians	\$1850	\$1950
Non-Member Physicians	\$2050	\$2150

Full Day PRE-CONFERENCE Course (Friday March 9)

Fee includes Breakfast, Online Syllabus, CME's

	Add to 3 Day	ONLY
	Conference	Post
	Registration	Conference
Series	\$150	\$399

DISCOUNT FOR FACILITY MEMBERS RULES

Radiology Master

- Discount applies to 3 Day Conference registration fee for up to five (5) registrants from the same facility. Not applicable towards post-conference workshops.
- 2. Discount is \$58 for NCBC member and \$78 for non-members.
- 3. The primary facility member is required to contact the NCBC office by noon eastern time on January 12, 2018 to receive the code. Contact the registration office at 574-401-8113.
- 4. Each registrant must submit their own individual registration by January 30, 2018. Discount code must be included with registration in order to receive the discount.
- Rates for the 3 Day Conference are linked to each individual's membership standing with NCBC.
- 6. Whether paying online or by check, discount code must be used by January 30, 2018. Check payments must be postmarked February 14th. 2018.
- 7. Refunds cannot be given if registration is submitted without discount code

FULL DAY POST CONFERENCE COURSES (TUESDAY, MARCH 13)

Fee includes: Online Syllabus, CME's	Add to 3 Day Conference Registration	ONLY Post Course
Dr. Harold Freeman Patient Navigation Institute Navigation Review Course	\$399	\$499
Cancer Risk Assessment & Cancer Genetics	\$299	\$399
Breast Center Administrative Toolkit: From Planning to Successful Execution	\$299	\$399
The Navigator Puzzle: Navigation Piece by Pie	ece \$299	\$399
Master Technologist Course	\$299	\$399

CERTIFICATION PROGRAMS

Clinical Breast Examiner Certification 2 Day Program (Tuesday March 14—Wednesday 15)

Limited to the first 28 registrants

\$895

Breast Patient Navigator Certification Testing (NC-B*)

Study material will be emailed to you within seven business days.

\$300 Tuesday, March, 14th \$300 Wednesday, March, 15th

NCBC Membership is required for certification programs. Visit www2.breastcare.org or Call Wendy at 574-401-8111 to become a member.

Certification will be provided to attendees meeting the required proficiency levels.

REGISTRATION PAYMENT

Payment may be made via credit card or check. Please register online and select check payment if you cannot pay by credit card. Check payments must be postmarked February 14, 2018 to be eliqible for the early bird discount.

https://www2.breastcare.org/ncbc-conference-tickets/to complete your registration.

Contact the office at 574-401-8113 if you do not have computer access and need a registration form mailed.

CANCELLATION POLICY

NCBC will provide a full conference refund less a \$50.00 processing fee until December 31, 2017. No Conference refunds will be given after January 1, 2018.

Register by Feb 1st to get Early Bird Rates!
BreastCare.org



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28th Annual Interdisciplinary NGBC2018 March 9-14 • Paris Las Vegas



- ✓ Weekend Conference Format
- Captivating World Class Speakers
- Reduced room rates until Feb. 10th
- √ 10% NCBC facility member discount

BreastCare.org

National Consortium of Breast Centers Tel: 574-267-8058 • Fax: 574-267-8268 conferenceinfo@breastcare.org www.breastcare.org